



YMCA of Kokomo Indiana

MISSION:

To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

Hours of Operation Change

Beginning on Saturday, May 23rd, the YMCA will change it's hours of operation. These hours will remain in effect until further notice. The new hours will be as follows:

Monday-Friday: 5 AM - 9 PM
Saturday: 7 AM - 5 PM
Sunday: *Closed*

I would like to take a few minutes to explain the reasoning behind this decision. Thanks for your attention.

I don't think anybody in our community is unaware of the effect that our national economy is having locally. Adding to that even more significantly is our own local economy. It is not necessary to work for any of our major employers to feel the effects. It is no different for us here at the YMCA.

For the last two years we have seen a slow effect of the downturn in the economy. Last fall was devastating to us from an operational resources standpoint. In 2008 we experienced an operational loss of \$65,000. It was largely due to a shortfall in both membership and contributions although everything we do was affected. Our staff and our Board of Directors have been very diligent in trying to minimize the impact on our operations. One thing that was clear to us is that the

downturn did not appear to be related to our services or quality. Instead, what we've seen is an increase in the number of folks that have had to drop their memberships due to more economic-related reasons. For example, in 2006 we had 72 people identify financial or job loss related reasons for dropping their membership (8.6% of all terminations). In 2007, there were 103 (10.6%). And in 2008 that number was 150 (14.4%). Those are the only "reasons" that show any significant change in those years. And so we, like most other organizations are having to make difficult decisions to continue to operate effectively and efficiently.

Coming into 2009, our staff and Board adopted a budget that eliminated just over \$70,000 in annual operating costs. Even so, our projection for this year-end budget is to lose between \$15,000-20,000. Needless to say, we need to make further reductions.

We (as a staff and Board) considered several options and the determination and decision was made that cutting back on our hours of operation was the best course of action. To give you an idea; by cutting those 12 hours per week (these are the least utilized of our operating hours and becomes even more so in the May-October/November time-frame), we will realize about a \$500/week cost savings. It is our hope and prayer that this savings will be enough to prevent any further staff

cuts in the coming months.

As of this writing, there is no specific date at which we will add these hours back into our schedule or even if we can. Much depends on the support we receive — in membership, program, and contributed income — over the next several months. Until such time, we want you to know that your staff and your Board is doing all we can to maintain the highest level of service possible given our limited resources.

I am including below a "major account" look at our 2008 vs. 2007 operating budget. We hope it will help you to get a snapshot of how we operate fiscally.

REVENUE	2008	2007
Contributions	\$102,651	\$119,425
Special Events	\$17,153	\$22,655
United Way	\$97,472	\$131,740
Govt. Contracts	\$286,988	\$199,647
Membership	\$686,613	\$711,919
Programs	\$456,105	\$471,819
Rentals	\$10,867	\$11,920
Investment	\$5,349	\$6,652
	\$1,663,198	\$1,675,777

EXPENSE	2008	2007
Salary/Wages	\$967,290	\$948,064
Benefits	\$110,853	\$92,176
Payroll Taxes	\$83,734	\$78,487
Contract Serv.	\$41,863	\$39,157
Supplies	\$97,679	\$89,211
Telephone/Postage	\$20,367	\$24,646
Occupancy	\$277,533	\$273,307
Equipment	\$18,930	\$21,025
Printing/Promotions	\$12,143	\$12,680
Travel/Employee	\$11,702	\$10,837
Training	\$5,136	\$5,374
National Dues	\$32,182	\$32,724
Mortgage	\$48,000	\$48,000
	\$1,727,412	\$1,675,688
	(\$64,214)	\$89